

KRISTIN MCKINNEY

Designer and Art Director / kristinmckinney.com

OBJECTIVE

My passion is to expand on my skills creating visual solutions for an organization that makes a positive difference within the community. I am excited to attain a design position that will provide me with an enriching experience.

CONTACT

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EDUCATION

University of Texas at Austin
B.S. in Advertising, 2020
Texas Creative Degree Track

SKILLS

- Adobe Creative Suite: high proficiency in Photoshop, Illustrator, Premiere, and InDesign
- MacOS proficiency
- Social media management
- Website building
- Organization
- Oral and written communication
- Photography
- Motivated and self-driven

INTERESTS

- Pickling
- Sustainability
- Crafting
- Cooperative living

EXPERIENCE

NCT-911 Graphic Design Intern

Fall 2019- Present

- Designed internal graphics and branding materials, including logos for the North Central Texas Council of Government's 911 department.
- Created content for the department's social media and presentations.
- Collaborated with supervisors on building the department's branding.

Texas Creative - Art Director

Fall 2017 - Present

- Collaborated with a copywriter to develop mock advertising campaigns.
- Art directed and created around 30 pieces of graphic design work per semester.
- Prepared documents for printing.
- Developed time management and self disciplinary skills when working on 3 projects at ones, given strict deadlines.

College Houses - Communications and Design Intern

February 2020 - Present

- Reviewed marketing strategy and strategic priorities.
- Created graphics for the non-profit's social media and advertising usage.
- Photographed internal events for historical use.
- Started an organization at UT to increase membership on campus.
- Designed informational brochures and other branding materials, including logos for events.

CRAFT - Studio Manager

May 2018 - Present

- Created crafting projects to model the tools available in the studio.
- Managed Instagram for the store.
- Hosted EAST Studio Tour and workshops for < 100 people.
- Utilized strong interpersonal and communication skills to serve customers.
- Provided a creative space to customers by ensuring a fun and inclusive environment.